

WHAT IS IT

Est. 2014, Rock The Industry is a dance training & business development program designed to create successful, fulfilled artists & entrepreneurs.



STATISTICS*

HAVE CREATED A SUSTAINABLE 95%

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BOOKED GIG WITHIN 1

75%

WITHIN 1 MONTH OPENED IRAS AND/OF **70%**



HAVE BECOME DEBT FREE 45%

435 ALUMNI 10 YRS

CREATING COMPETITIVE DANCERS

Most Rock The Industry participants not only get signed but also emerge as competitive clients and effective partners & communicators with their agency. They are able to <u>take charge</u> of their career momentum with the proper tools

IS RTI FOR ME?

- Feeling stuck, looking to push through?
- Want to increase your wealth, boost your career & enhance your performance skills?
- Seeking not just to book a job, but also have an improved quality of life on and off the dance floor?..
- Are you a working dancer aiming to generate more Income & hone yourtalent further?
- Are you looking crafting a long-term strategy for success in entertainment, finance, & personal growth?...



MORE DETAILS



THE TRAINING - In addition to interactive learning workshops, we prioritize fitness. Apart from bootcamp workouts/nutrition, they go thru Intense dance training & simulate high-pressure gig environments. Think America's Next Top Model meets FAME, preparing them for real-world challenges.



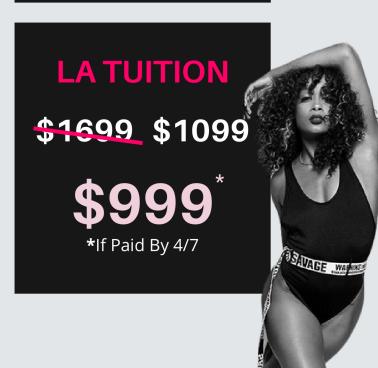
UNIVERSITY STRUCTURE - Since there's too much to cover in one weekend, Rock The Industry University Is divided into 4 distinct Intensive weekends: Freshman, Sophomore, Junior, and Senior. Dancers can take each over the span of months or even years, moving up a level when they're ready.



UPCOMING DATES

LOS ANGELES APR 12-14

*NEW YORK COMING IN MAY





LA REGISTRATION EXTENDED! DEADLINE

EXTENDED!
PRO2

QUESTIONS? ASST@ROCKTHEINDUSTRY.CO

WWW.ROCKU2024.COM

INCLUDES

- Investing for Dancers
- Investing for DancersBooking with Social Media
- Emergency Funds & Financial Planning
- Branding 101
- Networking for Longevity
- Managing Your Team
- Auditions
- Values & Life Decisions
- Dance Fitness & Nutrition and much more...



FEATURED



ALUMNI





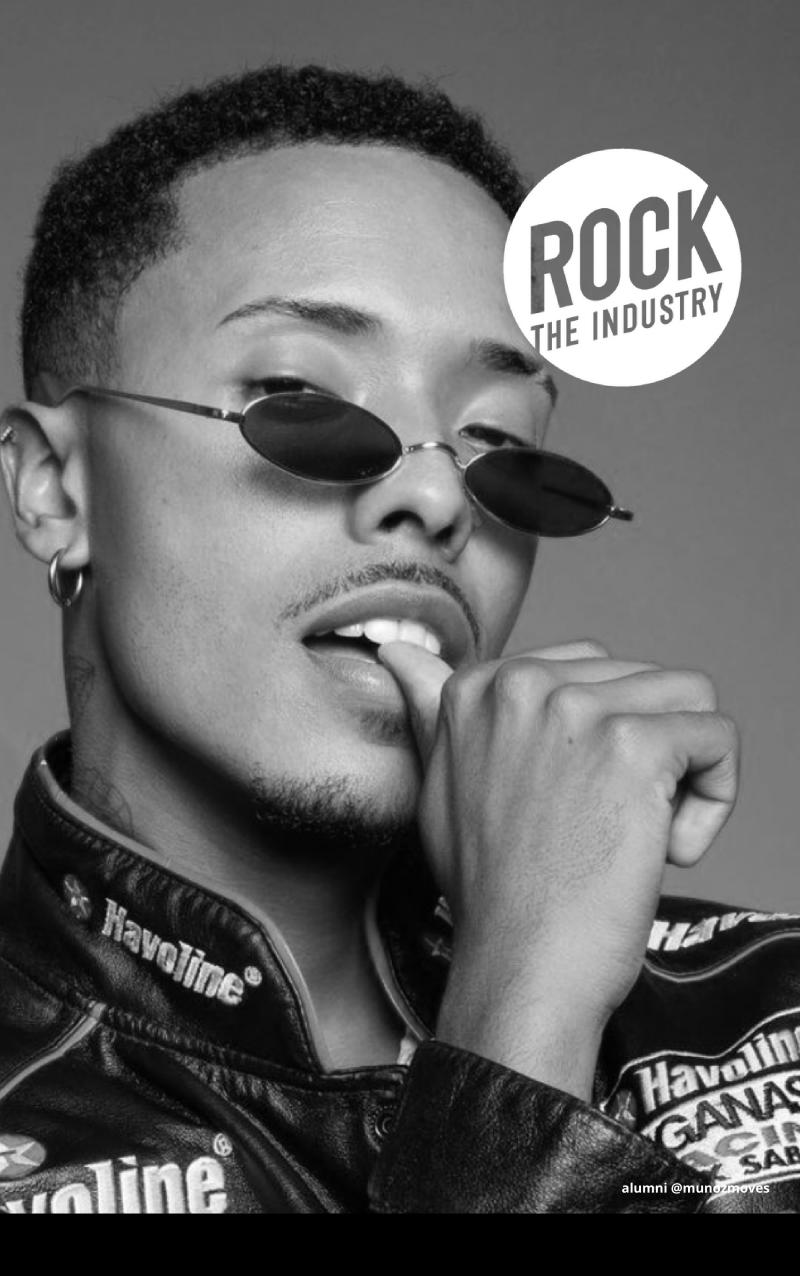
An Ivy League graduate with a degree in Neuroscience, Luam pivoted early to pursue her passion. Her work as choreographer & creative director includes Cher, Travis Scott, Janelle Monae, Beyoncé, Alicia Keys, Robin, Nike, Moncler, Tiffany, & many more.

With a **YouTube following over 40M** and a loyal fan base, Luam was the first ever choreographer on YouTube which she translated into a 20+ year career In dance & choreography. As the founder of **Rock The Industry** and podcast **Industry Talk**, she continually works to elevate conversations and education in dance.

Luam marked her directorial debut with MV "Hitman" by Kelly Rowland and progressed Into TV as Senior Producer for Dancing with the Stars fon several seasons. She also collaborates with the award-winning design & production house Traskhouse as an in-house Creative Director, working for high-profile clients / tours such as Rosalia & Blink 182 and more.

As VP of the **Choreographer's Guild**, a member of the Creative Council for 'Pencils of Promise,' and a **TEDx speaker**, Luam is an established voice for positive transformation.

"We need to equip all dancers to become the superpowers they're capable of! With the right information at the right time, they can become not just artists but moguls. RTI can give them tools for all of It: success, wealth, and most of all, balance."



JOIN US

